

Board Converting News

An N.V. Publication

"Celebrating 32 Years"

TM

The ONLY Weekly Publication Serving the U.S. and Canadian Corrugated and Folding Carton Industries

Anthony Pratt Named RISI CEO Of The Year

Anthony Pratt, Executive Chairman of Pratt Industries USA and Visy Industries in Australia, was given RISI's first North American Packaging CEO of the Year Award during the opening session of RISI's International Containerboard Conference on Thursday, November 2, in Chicago, Illinois.



Approximately 280 Attendees from 23 countries attended the event, which brought together producers, suppliers, and buyers of containerboard and boxes to hear the latest data and trends from RISI analysts, presenters and panelists.

(Cont'd on Page 8)

BCN Adjusts C'board Prices

Board Converting News has adjusted the regional and national price of 42# Kraft Liner on page 3 to reflect the \$50 increase that converters have reported paying to their suppliers. The last published increase was May 5, 2013. Please note that the prices published are for reference only. Transactions may be completed at any time at a price agreed upon by seller and buyer.

Inside

Article Supports Industry's Commitment To Science, Facts.....6

Smurfit: Trump Win May Hurt Appetite For U.S. Deals6

Colbert Packaging To Move Flexo Packaging Operation To Wisconsin12

PPC Meeting Focus: Leadership & Change

by Jackie Schultz

San Antonio, Texas, site of the Battle of the Alamo, provided the backdrop for reflection as members of the Paperboard Packaging Council (PPC) met to discuss past successes and future strategies during its Fall Meeting, October 26-28. About 200 people attended a com-



Michael Doss, President and CEO, Graphic Packaging International, kicked off PPC's Fall Meeting with a global perspective of the folding carton industry.

prehensive three days of workshops, keynote presentations and receptions, the highlight of which was the North American Paperboard Packaging Competition Awards Banquet.

Michael Doss, President and CEO, Graphic Packaging International, kicked off the first General Session with a global industry perspective. Doss has spent his entire career at Graphic Packaging. Last year, at the age of 49 he was appointed President, succeeding David Scheible. The \$4.5 billion company has 15,000 employees and manufactures about 2.4 million tons of paperboard annually.

(Cont'd on Page 26)



SPECIALTY FOLDER GLUERS

- OPERATOR TRAINING
- REBUILDS & RELOCATIONS
- RECONDITIONING in Kenosha
- PARTS & MACHINE REVIEWS
- **GUARANTEED IMPROVEMENT**

TOROSIAN TECH SERVICES INC.

Training and Reconditioning Center
930 Tenth Street • Racine, WI 53403
(800) 555-5876 (U.S. only)

Phone: (262) 633-5133 • Fax: (262) 633-5176

PPC Meeting *(Cont'd from Page 1)*

Over the last couple of years, the company has concentrated its focus on the paperboard packaging industry, selling off businesses that didn't fit that core competency. With the proceeds of those sales it purchased 10 paperboard companies in North America, Europe and Australia, and now has 40 folding carton plants worldwide.

Contrary to popular belief, Doss said Graphic Packaging's strategy extends beyond the production of tons. "For us, it starts with the sale of the folding carton. We want to innovate, have new designs and help customers with their businesses and then we pull it through our 40 converting plants around the globe. It doesn't start with the mills because we think of ourselves as a packaging company."

A key strategy is reinvestment. Last year, the company reinvested \$240 million and this year it will spend \$290 million on infrastructure and equipment.

Another strategy is strategic acquisitions. Since 2012, Graphic Packaging has added three European businesses and 11 North American folding carton facilities and a CRB mill, and the plan is to continue to expand.

Winning Through Leadership

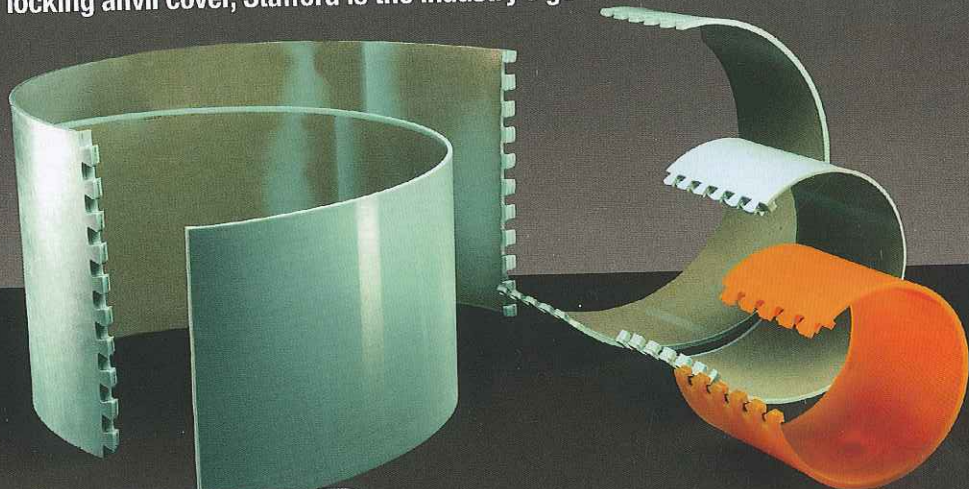
Using history as a metaphor, Steve Wiley, President of The Lincoln Leadership Institute, presented lessons in leadership. He extracted case studies from the battle of Gettysburg to illustrate effective leadership in the face of overwhelming challenges.

He offered up some eye-opening statistics about the present-day workplace. "Seventy percent of U.S. employees say

(Cont'd on Page 28)

We've got our customers covered...

...with our fiberglass backed, boltless, full double-wide blankets and an extensive inventory of corrugated parts needed by virtually every box plant in the country. The innovator of the original fiberglass-backed knuckle locking anvil cover, Stafford is the industry's go-to source for everything corrugated.



STAFFORD
CORRUGATED PRODUCTS, INC.

www.go2stafford.com 800-282-5787



IS THE MANUFACTURER
OF STAFFORD ANVIL
COVERS